



imperatives, inc.
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**Monthly Advertising Price List
 SPIN Liquor System
 (The Sales Promotion
 and Information Network)**

Imperatives, Inc will create, design and playback advertising information (brand label information, specials, promotions, etc.) submitted by Liquor and Wine Distributors, Manufacturers and Suppliers for use on the SPIN Liquor System (*The Sales Promotion and Information Network*) onto LCD screens within SPIN Liquor Retailer network locations.

1. Pricing per Store
 - a. Each designed ad page will be distributed to each location that carries that specific brand within a SPIN Region on a month-by-month basis.
 - b. Fee for each ad page distributed will be \$50. per location, per month. Discounts provided for multi-month commitments.

Number of Months	Discount Percentage	Price Per Store/ Per month
1	--	\$50. per store
3	10 % Savings	\$45. per store
6	20 % Savings	\$40. per store
12	30 % Savings	\$35. per store
Ask us about exclusive usage in stores during tastings.		

2. Pricing for Design:
 - a. Set up fee will be \$100. per page. This fee is for each page submitted for distribution via the SPIN Liquor System (The Sales Promotion and Information Network).
 - i. Each page will be designed at the Imperatives, Inc Design Center.
 - ii. The set-up fee is a one-time fee.
3. A contract will be sent out to an Advertiser that chooses to advertise on the SPIN System.
 - a. The SPIN Advertiser contract will be signed by an approved individual that has legal rights to any and all information being advertised.
 - b. Payment in full will be received by Imperatives, Inc prior to advertising occurring for a single month contract, or a multi-month contract.
 - c. All ads will be pre-approved by the advertiser prior to displaying in stores.